

Your next PCs are AI PCs. Make them prove it from day one.

AI PCs are becoming the standard while cloud AI moves to metered billing. Cephable gives every new AI PC real work on day one, done on the device, governed by IT, and measurable by finance.

50%

projected AI PC share of the PC market by 2028¹

40%

of software vendors prioritizing on-PC AI by end of 2026, up from 2% in 2024²

50%+

of GenAI projects will overrun budget through 2028³

43%

of security incidents involve shadow AI, up from 20% in 2025⁴

THREE REASONS TO PUT CEPHABLE ON EVERY AI PC



The hardware is ready. Now give it a job.

AI PCs are on track to become the norm, and software is shifting to run AI on the PC itself.^{1, 2} Every new device should show what it does from day one.

WITH CEPHABLE

Puts the CPU, GPU, and NPU to work on real tasks inside the apps your people already use. The better the device, the better the assistant: more capable AI PCs run larger models and longer workflows.



Cloud AI is turning into a meter

Microsoft now bills agentic work in usage-based Copilot Credits on top of the per-user license.⁵ Gartner expects inference to be at least 70% of a model's lifetime cost.³

WITH CEPHABLE

Runs alongside Copilot and the licenses you own. Everyday work runs on small, task-specific models on the device⁶, with no per-token charge and a per-prompt view of the cloud cost.



Shadow AI fills the gap

Shadow AI incidents more than doubled in a year, and most breached organizations had no AI governance to detect it.⁴

WITH CEPHABLE

Inference, prompts, and documents never leave the device. Cephable inherits each user's existing permissions, and IT sets hard rules on apps and sites that no prompt can override.

ISO 27001 · SOC 2

Calculate the Value

cephable.com/token-roi

¹ Gartner, "Surging Memory Costs Will Reduce Global PC and Smartphone Shipments in 2026," press release, Feb 26, 2026

² Gartner, "AI PCs Will Represent 31% of Worldwide PC Market by the End of 2025," press release, Aug 28, 2025

³ Gartner, "10 Best Practices for Optimizing Generative and Agentic AI Costs," 2026, via Redmond Magazine, Jun 17, 2026

⁴ IBM and Ponemon Institute, Cost of a Data Breach Report 2026, Jul 29, 2026, via Baker Donelson summary

⁵ Microsoft Learn, Copilot Studio billing and licensing (Copilot Credits, pay-as-you-go), 2026

⁶ Gartner, "By 2027, Organizations Will Use Small, Task-Specific AI Models Three Times More Than General-Purpose LLMs," Apr 9, 2025